Follow @ElecPorationNET on Twitter

Twitter is a real-time information network for free micro-blogging which allows users to send and receive short public messages called tweets. Tweets are limited to no more than 140 characters, and can include links to blogs, web pages, images, videos and research papers. You can start tweeting quickly from your computer, smartphone, tablet or even via text messaging through your mobile carrier.

By following your fellow researchers, your favorite journals and webpages, you are able to quickly get relevant information related to your research. You are also able to share latest research with your fellow researchers instantaneously and receive valuable feedback. Simply put, Twitter is a great tool to keep you up to date with the latest developments in your field of interest and also to assist you in promptly presenting your achievements to the relevant audiences. For that reason, Electroporation.NET has its own Twitter account. So take a minute to join Twitter and start following @ElecPorationNET.

Electroporation.net features a great tool to promote your papers on Twitter. Once your paper enters the final stages of publication, you can easily submit it to www.electroporation.net/Publications (click on Submit Publication), where you will be presented with an opportunity to compose a tweet which will be instantly sent to all the followers of @ElecPorationNET.

The followers of @ElecPorationNET will then have the opportunity to retweet your tweet and thus your paper could reach target audience(s) in minutes.

You can also post tweets as yourself on your Twitter wall, and all your followers will get them, or you can send them to a specific person (e.g. @IgorMar3). However, keep in mind that even if you do send a tweet to a specific person, it is public by default and therefore visible to visitors of your Twitter wall. Since tweets are short messages, they usually come with an automatically abbreviated link for more information that is no longer than 22 characters (e.g. link to your research paper).
How to follow @ElecPorationNET

1. If you do already have a Twitter account

Simply search for @ElecPorationNET on your Twitter webpage, and click the Follow button, or go to www.electroporation.net, scroll to the bottom of the page and click on the Follow @ElecPorationNET icon in the bottom right corner.

You will then be redirected to Twitter and if you are not already logged in, you will have to enter your Twitter username and password.

2. If you do not yet have a Twitter account

Go to twitter.com and look for the Sign up area, enter your details (Full name, email, and password) and click “Sign up for Twitter” button.

You will then be guided through the rest of the registration process. Among other, you will have to create your unique username, which can be whatever you like as long as it is not already taken by someone else.

After you have registered your Twitter account, proceed to step 1.

Twitter has for a long time been perceived by many as a tool that celebrities and politicians use for self-promotion. It is actually one of the best modern tools for associating people who share similar interests and information between them. Although first couple of minutes can be frustrating, it is very intuitive and one quickly learns the benefits that Twitter provides. So, take a minute, create a Twitter account and start following @ElecPorationNET to help us build a strong interconnected community of all the researchers involved in electroporation.

Forthcoming activities

Portuguese Congress of Microbiology and Biotechnology 2013
Aveiro, December 6-8, 2013
http://microbiotec13.web.ua.pt

School on Application of PEF for Food Processing
Zaragoza, January 20-23, 2014
http://pefschool.unizar.es